

1 | CHAPTER 21

2 |

3 | SIGNS

4 |

5 | **Article I Signs.** [Adopted effective 4/12/91; Amended Eff. 5/12/93; Amended Eff. 11/14/97;
6 | Amended Eff 5/11/2005; Amended Eff. 10/12/2005; Amended Eff. 11/10/2007; Amended Eff.
7 | 06/27/2008, Amended Eff. 2/7/2013]

8 |

9 | **Sec. 21-1-1 Purpose.** The purpose of this ordinance is to govern the placement and maintenance
10 | of signs, promote signs in keeping with the town character, discourage excessive signs by
11 | minimizing the number and size of signs, eliminate intrusive sign lighting, and encourage
12 | structurally sound and well-maintained signs in the interest of the health, safety an general
13 | welfare of the residents of Cape Elizabeth.

14 |

15 | **Sec. 21-1-2 Definitions.** As used in this ordinance, unless the context otherwise indicates:

16 |

17 | "Advertising sign" shall mean any sign that directs attention to a business, profession,
18 | activity, commodity, service or entertainment conducted, sold, or offered upon the premises, or
19 | within the premises where such sign is located.

20 |

21 | "Agricultural operations" shall mean the conduct of activities involving the production,
22 | keeping or maintenance of plants and /or animals or activities ancillary thereto, as a business or
23 | gainful occupation. It does not include the conduct of activities such as landscaping businesses
24 | and restaurants. [Amended Eff. 06/27/2008]

25 |

26 | "Banner" shall mean a sign on a textile or plastic material, which is secured, to a pole or
27 | structure in a fashion, which may allow movement by the atmosphere.

28 |

29 | "Freestanding sign" shall mean a sign in a fixed location supported by structure,
30 | supports, or the ground and not attached to or dependent for support upon any building.

31 |

32 | "Internal illumination" shall mean a light source that is concealed or contained within
33 | the sign and becomes visible in darkness through a translucent surface.

34 |

35 | "Message board sign" shall mean a permanent or temporary sign designed for or
36 | operated with changeable copy, but shall not include gasoline price per gallon signs.

37 |

38 | "Off-premises sign" shall mean any advertising sign located off the property of a
39 | business or home occupation.

40 |

41 | "On-Premises Informational Sign" shall mean any sign that indicates point of egress,
42 | ingress to an establishment or that provides direction or instruction to guide persons to facilities
43 | intended to serve the public such as parking areas, restrooms, etc., which provides no advertising
44 | of any kind.

45 |

46 | "Open Flag" shall mean a quantity of fabric or sheeting, with or without lettering,
47 | displayed outside a business during the hours that the business is open to customers and visitors,
48 | indicating that the business is open.

49 |

1 **"Permanent sign"** shall mean any structure, display, logo, device or representation
2 which is designed or used to advertise or call attention to any item, business, activity or place
3 and is visible from outside a building that is intended to be in place for a period that is longer
4 than 30 days. [Amended Eff. 11/10/2007]
5

6
7 **"Permanent window display"** shall mean a sign attached to, placed upon or painted on
8 the interior of a window or door of a building, which is intended for viewing from the exterior of
9 a building.
10

11 **"Projecting or Suspending Sign"** shall mean a sign fixed at an angle or perpendicular to
12 the wall of any building in such a manner as to read perpendicular or at an angle to the wall on
13 which it is mounted.
14

15 **"Public Way"** shall mean any road capable of carrying motor vehicles, excluding private
16 driveways.
17

18 **"Roof sign"** shall mean any sign where more than 50% of the surface area extends
19 directly above the roof or parapet line of a building.
20

21 **"Sandwich Board Sign"** shall mean an advertising sign located on the ground, not
22 permanently attached and easily movable, and with one (1) or two (2) sides.
23

24 **"Shopping Center"** shall mean any four or more separate commercial establishments
25 sharing a common building, entranceway or parking area.
26

27 **"Sign"** shall mean any structure, display, logo, device or representation which is designed
28 or used to advertise or call attention to any item, business, activity or place and is visible from
29 outside a building. It does not include the flag, pennant or insignia of any nation, state or town.
30

31 **"Sign Area"** shall mean the entire area of the sign with a single continuous perimeter
32 enclosing the extreme limits of the sign surface. For a sign painted on or applied to a structure,
33 the area shall include any background of a different color than the color or finish of the structure.
34 For a sign consisting of individual letters or symbols without a distinguishable background, the
35 area shall be that of the smallest rectangle which encompasses all of the letters and symbols.
36 Total sign area shall be the aggregate of all exposed faces and shall include temporary signs.
37 Dimensions of signs shall not include supporting structures but shall include any frames.
38

39 **"Sign Height"** shall mean the distance from the average grade of the land beneath the
40 sign to the top of the sign.
41

42 **"Temporary sign"** shall mean any sign erected, affixed or maintained on a premises for a
43 short, fixed period of time including portable and/or mobile signs such as sandwich boards and
44 signs on trailers. For purposes of measuring length of time a temporary sign is displayed, use of
45 a sign for any length of time in a 24-hour period shall constitute 1 day.
46

47 **"Traffic control sign or device"** shall mean any sign, permanent or temporary, erected
48 within the public right of way or on municipal property by the Maine Department of
49 Transportation or by the Town of Cape Elizabeth erected for the purpose of providing direction

1 or information to citizens and visitors. These signs shall be exempt from the requirements of this
2 ordinance. [Amended Eff. 10/12/2005]

3
4 **"Visible"** shall mean capable of being seen without visual aid by a person of normal
5 visual acuity.

6
7 **"Wall sign"** shall mean any sign affixed to a wall or printed on a wall in such a manner
8 as to read parallel to the wall on which it is mounted, but shall also include awnings and
9 canopies.

10
11 **Sec. 21-1-3 Zoning Districts.** The erection of signs in the Town of Cape Elizabeth is regulated
12 based upon the Zoning Districts provided for in Sec. 19-2-1 of the Revised Official Code of the
13 Town of Cape Elizabeth as may be amended from time to time.

14
15 **Article II Permitted Signs.**

16
17 **Sec. 21-2-1 Signs Allowed in All Zones Without a Permit.** The following signs shall be
18 allowed in all Zoning Districts without a permit:

19
20 (a) Traffic control signs or devices

21
22 (b) Temporary signs announcing a non-political campaign, drive, activity or event of a civic,
23 philanthropic, educational or non-profit organization may be erected and maintained for a period
24 not to exceed 30 days prior to the event and removed within three days after the event.

25
26 (c) Political signs announcing candidates seeking public office, political parties, and/or political
27 and public issues contained on a ballot may, within the public right-of-way, be erected no earlier
28 than six weeks before an election and must be removed within one week after the election. No
29 political signs shall be placed on the pavement of a public roadway or bikeway, on traffic
30 islands, nor on Town-owned property except signs authorized by the Town Clerk of Cape
31 Elizabeth to indicate the date, time and place of polling. Political signs as contemplated in this
32 sub-section shall be limited to eight (8) square feet per exposed face, or 16 square feet in total
33 area, per sign, with the maximum horizontal measurement being four (4) feet. The maximum
34 sign height shall not exceed three and one-half (3 1/2) feet. [Amended Eff. 10/12/2005]

35
36 (d) One sign identifying the name and/or address number of a single-family dwelling or attached
37 apartment building or townhouse with said sign not to exceed 2 square feet per exposed face.

38
39 (e) Two on-premises signs advertising a garage sale, yard sale, etc. and not more than three off
40 premises sign advertising a garage sale/yard sale etc. each not exceeding more than 4 square feet
41 per exposed face. Such signs shall be placed and removed not more than 24 hours preceding the
42 first day of the sale and 24 hours following the last day of the sale. No property may have such
43 signage advertising such sales more than three times per calendar year.

44
45
46 (f) Not more than one temporary real estate sign, attached or freestanding may be erected
47 advertising the sale, lease or rental of the premises upon which the sign is located. Where a lot
48 abuts two or more streets, additional signs, one oriented to each abutting street, shall be

1 permitted. Signs shall not exceed 6 square feet per exposed face, or 12 square feet in total area.
2 [Amended Eff. 10/12/2005]

3
4 (g) Up to three (3) temporary real estate open house signs may be placed off premises at the
5 closest intersections of a real estate open house and shall be placed not more than one hour
6 before an open house and removed within one hour after an open house.

7
8
9 (h) Home occupation fish stands and fish markets as defined in the Zoning Ordinance, which do
10 not have frontage on an arterial road, are allowed one off-premise sign. The sign shall be placed
11 at the nearest intersection of two non-minor roads for up to one hour before and after the hours of
12 operation. The signs shall not exceed 6 square feet per exposed face, or 12 square feet in total
13 area. The maximum sign height shall not exceed three (3) feet. [Amended Eff. 10/12/2005 and
14 Eff. 06/27/2008]

15
16 | (i) Agricultural operations including pick your own produce and ~~pick your own plants and trees~~
17 grown on the premises may install a maximum of six (6) off-premises signs for the purpose of
18 directing to the location of the agricultural operation. The signs shall not exceed 6 square feet per
19 exposed face, or 12 square feet in total area. The maximum sign height shall not exceed three (3)
20 feet. The off-premises signs must be within three miles, road distance, of the agricultural
21 operation, and must be removed when the product or service is no longer available. Off premises
22 agricultural signs may be located within the right of way, in locations which do not interfere with
23 movement or visibility of modes of transportation utilizing the right of way. Nothing in this
24 subsection authorizes the placement of any sign on private property without the consent of the
25 property owner. [Amended Eff. 06/27/2008]

26
27 (j) "No trespassing", "No Dumping", "Private Road", "Private Driveway", utility placement
28 notification, and signs of a similar intent are allowed, but shall be kept neat and in good repair.
29 Signs shall not exceed 2 square feet per exposed face.

30
31 (k) Newspaper delivery boxes may identify, on their sides, the newspaper being distributed to
32 any such boxes, but no other advertising.

33
34 (l) "On premises informational signs" as defined in this ordinance.

35
36 (m) One temporary construction sign, attached or freestanding, not to exceed six square feet per
37 exposed face, may be erected at any construction site for which there is an approved building
38 permit. Home improvements not requiring a permit, such as painting, siding and landscaping
39 may also have one temporary sign, attached or free-standing, not to exceed six square feet per
40 exposed face. All construction and home improvements signs shall be placed not more than 48
41 hours before the start of the project and removed within 48 hours of the completion of the
42 project. [Added Eff. Sept. 11, 1991]

43
44 (n) One banner, not intended as an advertising sign as defined in this ordinance, which is no
45 larger than 15 square feet per exposed face with a maximum dimension of 5 feet. [Amended Eff.
46 10/12/2005]

1 (o) The town manager or his or her designee shall approve the placement of any temporary
2 signage on municipal property or along the right of way adjacent to municipal property.
3 [Amended Eff. 11/10/2007]
4

5 **Sec. 21-2-2 Signs Permitted in All Zones With a Permit.** The following signs shall be
6 permitted in all Zoning Districts with a permit:
7

8 (a) One temporary residential development or construction sign, attached or freestanding, may be
9 erected after the Planning Board has granted necessary approvals for the development, provided
10 such sign shall be limited to a general identification of the project and shall be removed within
11 30 days after completion of the project. Such sign shall not exceed 36 square feet per exposed
12 face, or 72 square feet of total area. A permit issued by the Code Enforcement Officer is
13 required which shall expire within 3 years of issuance. Temporary development or construction
14 signs beyond three years may be granted solely by the Planning Board. [Amended Eff.
15 10/12/2005]
16

17 (b) One sign per entrance indicating the name and other pertinent information of a residential
18 subdivision, housing for the elderly project, condominium development or multiplex
19 development with said sign not to exceed 36 square feet per exposed face, or 72 square feet of
20 total area. One sign for each entrance should be permitted only if entrances are more than
21 1,000' apart or connect to different streets. The sign shall be freestanding with a minimum
22 setback of 15 feet from side and front property lines and shall not project higher than 7 feet, as
23 measured from the base of the sign or grade of the nearest roadway, whichever is higher. The
24 sign may be illuminated by a shielded light and shall be maintained by the property owner or by
25 an approved association. A permit from the Code Enforcement Officer is required. [Amended
26 Eff. 10/12/2005]
27

28 (c) One sign indicating a home occupation or home business not exceeding 2 square feet per
29 exposed face, or 4 square feet of total area, is permitted which announces the name, address,
30 profession or home occupation or home business of the occupant of the premises on which the
31 sign is located. The maximum sign height shall not exceed 5 feet. [Amended Eff. 10/12/2005
32 and Eff. 11/10/2007]]
33

34 Agricultural operations and fish markets, year-round or seasonal, shall be allowed two (2) signs,
35 which shall not exceed 16 square feet per exposed face or 32 square feet in total area. The
36 maximum sign height shall not exceed 5 feet. A permit from the Code Enforcement Officer is
37 required. [Amended Eff. 10/12/2005 and Eff. 06/27/2008]
38

39 (d) Churches and other civic organizations may erect one sign and shall not exceed 36 square
40 feet per exposed face, or 72 square feet in total area, including a message board. A church or
41 civic organization having an entrance on two streets may erect one sign on each frontage. Signs
42 may be freestanding or attached to the building. A permit for sign erection is required from the
43 Code Enforcement Officer. [Amended Eff. 10/12/2005]
44

45 (e) Projecting or suspending signs which do not exceed 6 square feet per exposed face or 12
46 square feet in total area may be allowed, except that in Residential zones sign area shall not
47 exceed 2 square feet per exposed face or 4 square feet in total area. The sign shall not be erected
48 over a right-of-way and shall maintain a 13' clearance over driveways as measured from the

1 bottom of the sign to the ground. A permit from the Code Enforcement Officer is required.
2 [Amended Eff. 10/12/2005]

3
4 (f) Walls signs on the premises of agricultural operations shall be allowed . Size shall be
5 proportional to the space but shall not exceed 32 square feet. A permit from the Code
6 Enforcement Officer is required. [Amended Eff. 06/27/2008]

7
8 (g) All nonresidential uses in residential zones which are not specifically addressed in Sec. 21-2-
9 1 or Sec. 21-2-2 above shall be allowed no more than one freestanding or wall sign. Except for
10 nonresidential uses located on a lot with arterial frontage, the maximum size of the sign shall be
11 6 square feet per exposed face or 12 square feet in total area. The maximum sign height shall not
12 exceed five (5) feet. Nonresidential uses located on a lot with frontage on an arterial shall be
13 allowed no more than one freestanding or wall sign of the same size as permitted for business
14 uses in the Town Center District. [Amended Eff. 10/12/2005 and 2/7/2013]

15
16 **Sec. 21-2-3 Permitted Signs in TC, BA, BB and BC Zones.**

17
18 (a) Signs in the Business Signs Table in Appendix “A” are allowed with a permit in the TC, BA,
19 BB and BC Zoning districts of the Zoning Ordinance. The total allowable sign area per
20 establishment shall not exceed 75 square feet in the aggregate except as provided elsewhere in
21 this ordinance. ~~Signs under this section, which shall be erected for a period not to exceed 30~~
22 ~~days, shall be considered temporary and shall require a permit from the Code Enforcement~~
23 ~~Officer. No more than three (3) temporary signs per establishment per year shall be allowed.~~
24 ~~[Amended Eff. 10/12/2005 and Eff. 11/10/2007]~~

25
26 (b) No permanent message board shall be located within 750 feet, as measured along the
27 centerline of abutting roads, of another permanent message board.

28
29 (c) Unless specifically designated, all sign types in the town shall be limited to the size
30 restrictions in Sec. 21-1-3 (a). Proposed signs shall be assigned the most applicable sign type
31 category by the Code Enforcement Officer. [Eff. 7/10/91]

32
33 (d) In addition to the signs allowed in the Business Signs Table (Appendix A), a sandwich board
34 sign is allowed with a permit in the TC, BA, BB and BC Zoning districts of the Zoning
35 Ordinance. The sandwich board sign shall not be included in the total allowable sign area per
36 establishment in subsection (a) above, and shall comply with the following standards:

- 37
38 1. One (1) sandwich board sign is allowed per business establishment. When multiple
39 businesses share the same property, each business establishment shall be allowed one (1)
40 sandwich board sign upon a determination by the Code Enforcement Officer that each
41 business is sufficiently separate to not undermine the intent of this limit.
42
43 2. The sandwich board sign shall be limited to a maximum gross area of eight (8) sq. ft. per
44 side and maximum height of four (4) ft.
45
46 3. The sandwich board sign shall be located on the property where the business
47 establishment is located, but may be located in the right-of-way adjacent to the property.
48 The Town reserves the right to require a sandwich board sign to be moved out of the right

1 of way in the interest of public safety. Sandwich board signs shall be placed to preserve a
2 minimum five (5) ft. wide clearance on adjacent sidewalks.

3
4 4. The sandwich board sign shall only be displayed during the hours the business
5 establishment is open for customers or visitors.

6
7 5. The sandwich board sign shall be weighed or secured to avoid being carried away.

8
9 6. The sandwich board sign shall complement the permanent signage of the business
10 establishment. Hand lettered, colorful signs are encouraged and changeable copy signs
11 are discouraged.

12
13 7. The sandwich board sign shall not be independently illuminated.

14
15 (e) In addition to the signs allowed in the Business Signs Table (Appendix A), one (1) open flag
16 is allowed without a permit per business establishment. The open flag shall not exceed three
17 (3) ft. x five (5) ft., shall not be included in the total allowable sign area per establishment in
18 subsection (a) above, and may only be displayed during the hours the business establishment is
19 open for customers or visitors. The open flag may not be displayed overhanging a sidewalk with
20 a vertical clearance of less than eight (8) ft. in height.

21 22 23 **Article III Signs Not Permitted**

24
25 **Sec. 21-3-1 Signs Not Permitted in Any Zone.** The following signs are not permitted in any
26 zone:

27
28 (a) Projecting or suspending signs, in excess of 6 square feet per exposed face or 12 square feet
29 in total area. [Amended Eff. 10/12/2005]

30
31 (b) Roof Signs, where more than 50% of the sign face is erected above the roof or parapet line of
32 the building.

33
34 (c) Banners extending over a public way.

35
36 (d) Off-premises signs except as specifically permitted elsewhere in this ordinance.

37
38 (e) Signs with flashing lights, beacons or moving parts.

39
40 (f) Signs on parked motor vehicles that in the judgment of the Code Enforcement Officer nullify
41 the intent of this ordinance. [Amended Eff. 11/10/2007]

42
43 (g) Signs obstructing normal sight distance, which are located in a public right-of-way.

44
45 (h) Temporary message board signs with internal illumination.

46 47 **Article IV Special Sign Standards.**

1 **Sec. 21-4-1 Criteria for Sign Permits from Issuing Authority.** In reviewing applications for
2 sign permits, the issuing authority may deny any sign that does not meet the following criteria:
3

4 (a) Compliance with the size, height, number, zoning district and other requirements of this
5 ordinance.
6

7 (b) Wall signs shall complement the materials of any building to which they are attached. Colors
8 shall be compatible with the building facade and adjacent signs.
9

10 (c) Appropriate landscaping at the base of freestanding signs may be required.
11

12 (d) Illumination of signs from an external light source shall be shielded so as to prevent glare
13 onto a public way or private properties. No sign shall be illuminated in a manner, which creates
14 a public hazard by adversely impacting the movement of people and vehicles, and the enjoyment
15 of adjacent properties. Lighting shall minimize glare and reflection and shall be of an intensity
16 and brightness in keeping with the general lighting level of the area. Hours of illumination may
17 be limited to reduce adverse impact on adjacent properties and to conserve energy resources.
18

19 (e) A freestanding sign shall not impair a driver's normal sight distance nor be placed within 30
20 feet of a crosswalk.
21

22 (f) All signs shall be designed and constructed in compliance with the most current applicable
23 sections of the IBC/IRC Code. [Amended Eff. 11/10/2007]
24
25

26 **Sec. 21-4-2 Sign Standards for Shopping Centers.**
27

28 One freestanding identification sign is permitted for a shopping center. The sign shall not exceed
29 50 square feet per exposed face or 100 square feet in total area. The maximum height shall be 20
30 feet. Any sign shall have a minimum 15 foot side setback from the side property line within a
31 business district or as much as 200 feet side setback when abutting a residential district. A
32 shopping center may add a directory sign to its identification sign, which directory sign shall not
33 exceed 50 square feet per exposed face or 100 square feet in total area. A permit for shopping
34 center directory and identification signs is required from the Planning Board. Individual
35 establishments within shopping centers are not permitted to have freestanding signs except for
36 outlying establishments with frontage on a different street, which are allowed one sign per road
37 frontage. No individual establishment is permitted more than 1 sign of any type excluding on
38 premises informational signs and temporary signs as defined in this ordinance. The individual
39 establishment signs are subject to the standards in Sec. 21-2-3. [Amended Eff. 10/12/2005]
40

41 **Sec. 21-4-3 Sign Standards for Gasoline Stations.** Gasoline stations and any establishment
42 that sells gasoline from a pump shall be subject to the same sign regulations as other business
43 establishments, with the following additions:
44

45 (a) Two additional sign types shall be allowed.
46

47 1. Service island signs shall not contain advertising material, but may identify the type of service
48 offered, the price of gasoline and other relevant information. They may be either wall or
49 freestanding signs, one per island, not to exceed 6 square feet per exposed face or 12 square feet

1 in total area. They may be located on the wall of the principal building, on the pumps or in the
2 service station yard. They shall not be located higher than 15 feet. [Amended Eff. 10/12/2005]
3

4 2. Service bay identification signs may be wall signs only, one per bay, no more than 10 square
5 feet per sign and shall project no more than 16 inches from the surface of the wall. They shall
6 not extend higher than 20 feet from the base of the building. [Amended Eff. 10/12/2005]
7

8 (b) The total allowable permanent signage area per gas station or establishment that sells
9 gasoline from a pump shall be 250 square feet in the aggregate for all exposed faces. [Amended
10 Eff. 10/12/2005]
11

12 **Sec. 21-4-4 Advertising Signage at Lions Field Complex and School Athletic Fields.** The
13 Lions Field Complex, Plaisted Park and athletic fields on the school grounds complex may
14 include advertising signage. No more than 540 square feet of advertising signage in the
15 aggregate shall be allowed per field at the Lions Field Complex, Plaisted Park and at athletic
16 fields on the school grounds complex. Advertising signage shall be affixed to the inside of
17 outfield and sideline fences and shall be made of a textile or plastic fabric material. Individual
18 signs shall not exceed 3' x 6' and no more than 30 signs shall be allowed per field. Display of
19 signs at the Lions Field Complex and Plaisted Park shall be limited to the period from the week
20 before Little League Opening Day to the week after the end of post-season play. Signs at the
21 athletic fields on the school grounds complex may be in place for the Spring and Fall sports
22 seasons and the regulations governing income generated and appropriate signage within the
23 overall signage limits are at the discretion of the Cape Elizabeth School Board. [Added Eff.
24 11/14/97; Amended Eff. 5/11/2005; Amended Eff. 10/12/2005 and Amended Eff. 2/7/2013]
25

26 **Article V Maintenance Requirements.**

27
28 **Sec. 21-5-1 Maintenance.** All signs permitted under this ordinance shall be appropriately
29 maintained. Appropriate maintenance consists of no missing lettering, no peeling paint, no
30 cracked or broken glass or plastic, a solid foundation for fixed signs, all lighting being fully
31 operational and no unsafe conditions. The Code Enforcement Officer shall determine if a sign is
32 being appropriately maintained. If, in his/her judgment, a sign is not appropriately maintained,
33 he/she shall give thirty days notice to have it repaired or removed. The owner of the sign shall
34 have the option to repair or remove the sign. Anyone not complying with the order of the Code
35 Enforcement Officer may be subject to a fine as provided in Section 21-5-3.
36

37 **Sec. 21-5-2 Removal of Non-Conforming Signs.**

38
39 (a) Any temporary sign erected after the effective date of this ordinance that is not in compliance
40 with this ordinance may be removed by the Code Enforcement Officer or a designee.
41

42 (b) Any permanent sign erected after the effective date of this ordinance that is not in compliance
43 with this ordinance shall be ordered removed by the Code Enforcement Officer with notice of
44 seven business days.
45

46 (c) Any temporary sign in place at the time of enactment of this ordinance that is not in
47 conformance with the standards of this ordinance shall be removed by the owner on the effective
48 date of this ordinance.
49

1 (d) Any permanent sign not conforming with the standards of this ordinance at the time of its
2 enactment may continue until such time that any substantial change other than normal
3 maintenance is made to the sign. Normal maintenance shall include activities that keep the sign
4 in safe, presentable, and sound structural condition, such as replacement of defective parts,
5 periodic cleaning and painting, repairs due to vandalism, and seasonal removal and reinstatement
6 of the same sign.
7

8 (e) Any sign that poses an immediate hazard to public safety may be removed by any authorized
9 municipal agent. [Amended Eff. 11/10/2007]

10
11 (f) The Town has no responsibility or liability for any sign removed under this ordinance.
12 [Amended Eff. 11/10/2007]

13
14
15 **Sec. 21-5-3 Penalty.** Any person, or entity owning, occupying, or having the control and the use
16 of, any building, land, sign or part thereof, who violates any of the provisions of this ordinance,
17 shall be punished by a fine of not less than \$50.00 and not more than \$100.00. Each day such
18 violation is permitted to exist after notification thereof by the Code Enforcement Officer shall
19 constitute a separate offense. [Amended Eff. 11/10/2007]

20
21 **Sec. 21-5-4 Permit Fees.** The Town Council shall adopt a schedule of sign permit fees, which
22 shall be paid by the applicant upon application for a sign permit under this Ordinance.
23

24 **Appendix “A” Business Signs Table**

25

| Type of Sign | Permit Issued By | Max. Total Sign Area | Max. Total Sign Area | Max. Height In Feet | Maximum # Allowed |
|-------------------------------|--------------------------|----------------------|--|---------------------|-------------------|
| | | 2 Exposed Faces | 1 Exposed Face | | |
| Freestanding Permanent Pole | Code Enforcement Officer | 40 s.f. | 20 s.f. | 20 | 1 |
| Freestanding Permanent Ground | Code Enforcement Officer | 40 s.f. | 20 s.f. | 5 | 1 |
| Wall Sign | Code Enforcement Officer | | 40 s.f. or 10% of Wall Area whichever is smaller | 20 | 1 |
| Projecting/Suspending | Code Enforcement Officer | 12 s.f. | 6 s.f. | 20 | 1 |
| Banner | Code Enforcement Officer | 30 s.f. | 15 s.f. | 20 | 1 |
| Awning | Code Enforcement Officer | 4 s.f. | 4 s.f. | 10 | 1 per bldg. |

| | | | | | |
|--------------------------|--------------------------|--------------------------------------|-------------------------------|----|---|
| Permanent Window Display | Code Enforcement Officer | | 50% of Total Glass Storefront | -- | 1 |
| Message Boards | Code Enforcement Officer | 24 s.f. Maximum Dimensions 4 feet | 12 s.f. | 4 | 1 |

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3